

# *Clean to the Extreme!*©



*Striving to deliver the cleanest, healthiest and environmentally safe indoor air humanly possible!*

The benefits of the **REJUVINAIR® ROOMS** Program are:

1. Enhances the corporate image by establishing itself as:
  - The leader in consumer awareness on the importance of Indoor Air Quality (IAQ) through the **ME&U&IAQ©** indoor air quality educational system for children
  - The Corporate Indoor Air Quality (IAQ) Leader
  - The Corporate OSHA, Environmental and NIOSH Leader:  
By Exceeding all Federal, State and Local Environmental, Hazardous Waste, Illicit Discharge, Fire and Indoor Air Quality (IAQ) Laws, Regulations, Requirements and Guidelines.
  - The Hospitality Indoor Air Quality (IAQ) Leader
2. Enhances the image of **Corporate Properties** by:
  - Giving a **dynamic competitive edge** over competition through the Marketing of Indoor Air Quality (IAQ) to over 43,000,000 travelers who are willing to pay more for an environmentally safe room.
3. Attracting these guests with the Indoor Air Quality IAQ competitive edge gives a:
  - **Dramatic increase** in occupancy
  - **Dramatic decrease** in room refunds
  - **Dramatic increase in REVPAR**

#### 4. Dramatic Increase In Profit Dollars by:

- Reducing utility costs (10 to 41%)  
Higher EER rated units replacing existing PTACS  
**FIXAsleeve**<sup>®</sup> allows for properly installed PTACS  
**FIXAseal**<sup>®</sup> properly seals PTAC in sleeve  
PTAC is completely inspected bi-weekly  
PTAC Filters replaced bi-weekly  
PTAC is completely inspected, disassembled and  
steam sanitized and cleaned every six months
- Reducing air conditioner purchases (100%)  
All PTACS are owned by **REJUVINAIR**<sup>®</sup>
- Reducing air conditioner repair bills (100%)  
All PTACS are owned by **REJUVINAIR**<sup>®</sup>
- Reducing air conditioner sleeve replacement costs  
**FIXAsleeve**<sup>®</sup> repair kits save \$300 to \$400 per sleeve
- Reducing water damage to carpeting, rooms and building  
PTAC is pitched and properly leveled  
**FIXAsleeve**<sup>®</sup> allows for properly installed PTACS  
**FIXAseal**<sup>®</sup> properly seals PTAC in sleeve  
PTAC is completely inspected bi-weekly  
PTAC is completely inspected, disassembled and  
steam sanitized and cleaned every six months
- Prevents odors from air conditioners (guaranteed 100%)  
PTAC Filters replaced bi-weekly  
PTAC is completely inspected, disassembled and  
steam sanitized and cleaned every six months
- Prevents and destroys bacterial, viral and fungal re-growth in  
air conditioners  
PTAC Filters replaced bi-weekly  
PTAC is completely inspected, disassembled and  
steam sanitized and cleaned every six months
- Prevents and destroys all mold and mildew in air conditioners  
PTAC Filters replaced bi-weekly  
PTAC is completely inspected, disassembled and  
steam sanitized and cleaned every six months

- Dramatically prevents and retards mold and mildew from growing and re-occurring in room furnishings, draperies, carpeting and wall coverings
  - PTAC Filters replaced bi-weekly
  - PTAC is completely inspected, disassembled and steam sanitized and cleaned every six months
- Extends life of room furnishings, carpeting and wall coverings
  - PTAC Filters replaced bi-weekly
  - PTAC is completely inspected, disassembled and steam sanitized and cleaned every six months
- Extends time between renovations
  - PTAC Filters replaced bi-weekly
  - PTAC is completely inspected, disassembled and steam sanitized and cleaned every six months
- Dramatically increases efficiency of Room Air Cleaners
  - PTAC Filters replaced bi-weekly
  - PTAC is completely inspected, disassembled and steam sanitized and cleaned every six months
- Eliminates all room deodorizer costs
  - PTAC Filters replaced bi-weekly
  - PTAC is completely inspected, disassembled and steam sanitized and cleaned every six months
- Eliminates harmful PTAC chemicals and associated costs
  - PTAC Filters replaced bi-weekly
  - PTAC is completely inspected, disassembled and steam sanitized and cleaned every six months
- Eliminates risk of chemical use litigation
  - PTAC Filters replaced bi-weekly
  - PTAC is completely inspected, disassembled and steam sanitized and cleaned every six months
- Reduces risk of bad indoor air quality litigation
  - PTAC Filters replaced bi-weekly
  - PTAC is completely inspected, disassembled and steam sanitized and cleaned every six months

- Reduces risk of guest injury litigation  
**PTACWARN®**  
Warning label on PTAC
- Reduces risk of employee injuries  
**REJUVINAIR®** personnel will  
PTAC Filters replaced bi-weekly  
PTAC is completely inspected, disassembled and  
steam sanitized and cleaned every six months
- Reduces risk of employee injury litigation  
**REJUVINAIR®** does everything
- Reduces employee sickness  
Clean prevents illness
- Increases employee productivity  
Healthy employees produce more
- Lowers insurance costs  
Workers Comp claims are reduced  
Unemployment insurance at lowest
- Subsidiaries use **REJUVINAIR® Services**  
Generating even more profit dollars for Corporation.

##### 5. Dramatic increase in the value of Corporation

- The IAQ education and **REJUVINAIR®** performance program takes Corporation to an awareness program unheard of and creates an excellent public offering opportunity

Prime example of poor PTAC maintenance is the condition of 140 properties today that have changed hands three times.

- Less than 10 years old
- they are deplorable
- they stink
- will take 180 million dollars to renovate

And guess what in six months they will stink again!

If these properties were airplanes they wouldn't even get off the ground.